



Get Started: Microsoft Dynamics CRM

Easy-Start solution for small and medium sized businesses

Now you can have Microsoft Dynamics CRM configured to your business needs, installed on your premises, your data imported and staff trained and using this powerful CRM solution - quickly and efficiently.

Easy-Start Package for Microsoft Dynamics CRM

Microsoft Dynamics CRM 4.0 is taking the CRM market by storm. Independent CRM specialist and Microsoft Gold Certified Partner Concentrix is offering businesses a quick, convenient and affordable way to get up and running with Microsoft Dynamics CRM.

Efficient, Smooth, Cost-effective

As you'd expect from a Microsoft product, Microsoft Dynamics CRM integrates fully with Outlook and Microsoft Office products. It's even been described as "Outlook on steroids".

The Concentrix Easy-Start Package for Microsoft Dynamics CRM means that small companies can have the system up, running and working for their business efficiently, smoothly, cost-effectively, and in the shortest possible time.

Improve your Marketing

It doesn't matter whether your marketing campaigns consist of the occasional direct mail shot, or include highly complex marketing communications mixes: the Concentrix Easy-Start Package for

Microsoft Dynamics CRM means you can start improving your marketing effectiveness, efficiency and campaign tracking.

Professional Marketing Tools

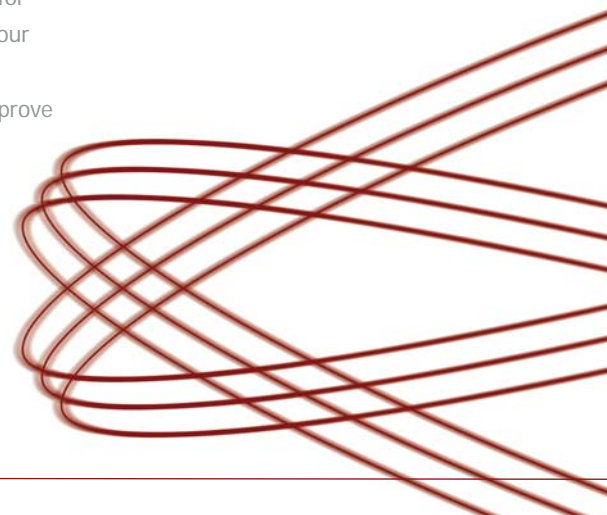
Whatever the size of your marketing budget or the complexity of your marketing campaigns, Concentrix Easy-Start Package for Microsoft Dynamics CRM gives you fast access to high-quality, professional marketing tools and functions. These will help you keep data clean and reliable, help you segment prospects and customers, manage your marketing campaigns, keep track of leads and responses and provide you with in-depth analysis of marketing performance, including costs.

Increase your Sales

The Concentrix Easy-Start Package for Microsoft Dynamics CRM will help your business employ consistent, best practices in your sales team and improve sales productivity.



- » Rapid implementation
- » Affordably priced
- » No monthly fees or hidden extras
- » Configured to your business requirements
- » Existing data imported
- » Full staff training
- » Three months support and maintenance
- » From leading UK independent CRM specialists



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We will configure Microsoft Dynamics CRM to meet your sales requirements, so it will streamline and automate your sales processes, shorten your sales cycle, increase close rates and keep your customers coming back.

Sales Staff Work More Efficiently

With tools to help your sales team better manage accounts, leads, planning, forecasting and sales analysis, after Concentrix has implemented Microsoft Dynamics CRM you'll find your staff can work more efficiently and spend more time selling. What's more, because users will already be familiar with other Microsoft products, even the most reluctant sales staff will need little encouragement to start using the system.

Enhance your Customer Service

The Concentrix Easy-Start Package for Microsoft Dynamics CRM means you can quickly harness the power of the software's outstanding customer service functions. It gives your customer-facing staff tools to deliver consistent and efficient service, enhancing customer loyalty and profitability.

Long-term Business Profitability

Concentrix will configure Microsoft Dynamics CRM to work the way your business needs it to - delivering customer information, case management, service history and support knowledge directly to the desktops of your customer service staff. You'll be able to respond faster to customer service issues and to anticipate, address and deliver consistent, efficient customer care that contributes to long-term business profitability.

Get started with Microsoft Dynamics CRM!

The Concentrix Easy-Start Package for Microsoft Dynamics CRM includes software and services* to enable staff to be using the software, in your company, quickly. It includes:

- » A free business assessment
- » Software licences for five users
- » Microsoft Software Maintenance for two- years
- » CRM system requirements workshop
- » Software Configuration
- » Data import
- » Installation of the system on your server
- » User training
- » Three- months full access to Concentrix self-service and telephone support
- » On-site system review after two-months

For more information about the Concentrix Easy-Start Package for Microsoft Dynamics CRM, call 01509 410500 or email info@concentrix.co.uk.



Technical Requirements

Requirement	Recommended Specification
Computer/processor	Dual 1.8 GHz Pentium (Xeon P4) or better
Memory (RAM)	2 GB RAM or more
Hard disk	400 MB free hard-disk space
Network card	Dual 10/100/1000 Mbps
Operating system	Microsoft Windows Server 2003, Standard, Enterprise, or Web Editions (with SP2 or R2 or later) Microsoft Windows Server 2003, Small Business R2 Editions with the latest SP, or Windows Server 2008
Internet Information Services (IIS)	Version 6.0 or Version 7.0 (when released)
Microsoft Data Access Components (MDAC)	Version 2.81 (included with Windows Server 2003)

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*hardware not included. Additional services available at extra cost. Please refer to terms and conditions before ordering.